



ZEYNEP ÖZARSLAN

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International Researcher IDs

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Education

Doctorate
2001 - 2006

Marmara University, Institute Of Social Sciences, Turkey

Postgraduate
1997 - 2000

Istanbul University, Hasan Ali Yücel Eğitim Fakültesi, Yabancı Diller Eğitimi Bölümü, Turkey

Undergraduate
1993 - 1997

Marmara University, Atatürk Faculty Of Education, Foreign Languages Education, Turkey

Foreign Languages

English, C2 Mastery

Certificates, Courses and Trainings

Brand Management, Digital Marketing Nanodegree Program, Udacity, 2019

Dissertations

Doctorate, The Function of Cinema in terms of Social Opposition within Social Communication, Marmara University, Institute Of Social Sciences, 2006

Postgraduate, A Critical Analysis of Education within Postmodern Discourse, Istanbul University, Institute Of Social Sciences, 2000

Academic Titles / Tasks

Professor
2024 - Continues

Cukurova University, İletişim Fakültesi, Gazetecilik

Associate Professor
2021 - 2023

Cukurova University, İletişim Fakültesi, Gazetecilik

Associate Professor
2018 - 2021

Istanbul Bilgi University, Faculty Of Communication, Department Of
Communication Design And Management

Associate Professor
2018 - 2021

Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio,
Television And Cinema

Associate Professor
2015 - 2018

Nisantasi University, Faculty Of Economics, Administrative And Social Sciences,
New Department Of Media

Assistant Professor
2014 - 2015

Nisantasi University, Faculty Of Economics, Administrative And Social Sciences,
New Department Of Media

Assistant Professor
2012 - 2014

Beykent University, Faculty Of Communication, Department Of Visual
Communication

Assistant Professor
2008 - 2014

Beykent University, Faculty Of Fine Arts, Department Of Communication And
Design

Lecturer PhD
2006 - 2008

Yildiz Technical University, School Of Foreign Languages, Department Of Modern
Languages

Lecturer
1998 - 2005

Yildiz Technical University, School Of Foreign Languages, Department Of Basic
English

Articles Published in Other Journals

- 1. DISCUSSING GAME ADDICTION AND MOTIVATION THROUGH GAMER EXPERIENCES**
Özarslan Z., Perdahcı B.
Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.25, no.1, pp.28-60, 2023 (Peer-Reviewed Journal)
- 2. Discussing participatory culture and transmedia storytelling through the digital game**
Özarslan Z., Perdahcı B.
ARTS: Artuklu sanat ve beşeri bilimler dergisi (Online), no.Dijitalleşme Özel Sayısı, pp.79-113, 2022 (Peer-Reviewed Journal)
- 3. A Critical Debate on the Political Economy of Digital Memory**
ÖZARSLAN Z.
İleti-ş-im, no.37, pp.164-186, 2022 (Peer-Reviewed Journal)
- 4. ORIENTALIST IMAGERY AND GAZE IN THE FILMS IL BAGNO TURCO, ZENNE DANCER, AND AUF DER ANDEREN SEITE**

- Peker Dađlı S., Özarıslan Z.
Moment Dergi, vol.9, no.1, 2022 (Peer-Reviewed Journal)
5. **Understanding Digital Dating Violence through Women's Experiences**
Yildiz F., Özarıslan Z.
Etkileşim, vol.0, no.9, pp.72-101, 2022 (Peer-Reviewed Journal)
6. **CREATIVE AND CULTURAL INDUSTRIES AND THE STATE OF ART OF THE ARTS AND CULTURE SECTORS IN TURKEY DURING COVID-19 PANDEMIC**
Özarıslan Z.
Alternatif Politika, vol.13, no.2, pp.371-408, 2021 (Peer-Reviewed Journal)
7. **An evaluation on undergraduate new media education and expectations of the sector in Turkey**
Özarıslan Z.
Moment Dergi, vol.6, no.1, pp.150-175, 2019 (Peer-Reviewed Journal)
8. **Conference Review: The 3rd National Congress of New Media Studies.**
Şener Ulagay G., Özarıslan Z.
İLEF, vol.4, no.2, pp.89-122, 2017 (Peer-Reviewed Journal)
9. **Conference Review: The 2nd National Congress of New Media Studies.**
Şener Ulagay G., Özarıslan Z.
İLEF, vol.2, no.1, 2015 (Peer-Reviewed Journal)
10. **Introducing Two New Terms Into The Literature of Hate Speech Hate Discourse and Hate Speech Act**
Özarıslan Z.
İleti-ş-im, no.20, pp.53-76, 2014 (Peer-Reviewed Journal)

Books

1. **Ethical application of the AI technologies by social media companies**
ÖZARSLAN Z.
in: Hate Speech – Contemporary Issues and Debates, ENGİNDENİZ İDİL, ARSLAN ZEYNEP, Editor, HDV Yayınları, İstanbul, pp.73-77, 2025
2. **Celebrities' Social Media Posts during the Pandemic**
Özarıslan Z., Zamandar Başođlu A. B.
in: Media Representations during Pandemic, Mutlu Binark,Sevda Ünal, Editor, Uđur Mumcu Vakfı Yayınları, Ankara, pp.217-255, 2022
3. **Epidemics in Cinema: Movies and TV Series of 2000s**
Özarıslan Z., Zamandar Başođlu A. B.
in: Media Representations during Pandemic, Mutlu Binark,Sevda Ünal, Editor, um:ag Vakfı Yayınları, Ankara, pp.179-216, 2022
4. **Digital Inequalities and the Future of Journalism**
Özarıslan Z. (Editor), Durna T. (Editor), Öđün Emre P. (Editor)
Uđur Mumcu Vakfı Yayınları, Ankara, 2020
5. **Film language and narration in Yılmaz Güney films in 1970s**
Özarıslan Z.
in: Yılmaz Güney Films: Aesthetics of Çukurova , Şükran Kuyucak Esen, Editor, Su Yayınları, İstanbul, pp.81-113, 2020
6. **Journalism Education and the Future of Journalism in Turkey**
Özarıslan Z., Öđün Emre P., Durna T.
in: Digital Inequalities and the Future of Journalism, Özarıslan Zeynep,Durna Tezcan,Emre Öđün Perrin, Editor, Uđur Mumcu Vakfı Yayınları, Ankara, pp.3-54, 2020
7. **Reading Turkish melodrama films through Affect and Shame Theory**
Özarıslan Z.
in: 100th Anniversary Memory Book for Turkish Cinema, Nurşen Mazıcı, Editor, Marmara Üniversitesi Yayınevi,

- İstanbul, pp.29-46, 2015
8. **Film Theories Volume II**
Özarslan Z. (Editor)
Su Yayınları, İstanbul, 2013
 9. **Film Theories Volume I**
Özarslan Z. (Editor)
Su Yayınları, İstanbul, 2013
 10. **Hate speech in cinema**
Özarslan Z.
in: Hate speech and media – Concepts, media, discussions, Mahmut Çınar, Editor, HDV Yayınları, İstanbul, pp.177-197, 2013
 11. **Realist Film Theorists**
Özarslan Z.
in: Film Theory - Film Theorists - Volume I, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.151-153, 2013
 12. **Siegfried Kracauer**
Özarslan Z.
in: Film Theory Volume I, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.185-220, 2013
 13. **Formalist Film Theorists**
Özarslan Z.
in: Film Theory - Film Theorists - Volume I, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.51-57, 2013
 14. **Genre Theory**
Özarslan Z.
in: Film Theories Volume II, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.51-76, 2013
 15. **Synthesis of Formalism and Realism**
Özarslan Z.
in: Film Theory - Film Theorists - Volume I, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.221-235, 2013
 16. **First Film Theorists**
Özarslan Z.
in: Film Theory - Film Theorists - Volume I, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.13-18, 2013
 17. **Panopticon - The Power of Eye**
Özarslan Z. (Editor), Çoban B. (Editor)
Su Yayınları, İstanbul, 2008
 18. **The Power of Eye: Electronic Surveillance Systems**
Özarslan Z.
in: Panopticon: The Power of Eye, Zeynep Özarslan, Barış Çoban, Editor, Su Yayınları, İstanbul, pp.139-153, 2008
 19. **On Suicide**
Özarslan Z. (Editor), Çoban B. (Editor)
Yeni Hayat Yayıncılık, İstanbul, 2006
 20. **Discourse and Ideology**
Özarslan Z. (Editor), Çoban B. (Editor)
Su Yayınları, İstanbul, 2003

Papers Published in Refereed Scientific Meetings

1. **An Analysis on Reception Practices of Digital Game Genres**
Özarslan Z., Kiliç M.
2. Uluslararası Medya ve Toplum Sempozyumu. İstinye Üniversitesi, İstanbul, Turkey, 26 May 2022
2. **Transmedia Storytelling and Digital Games**
Özarslan Z., Perdahci B.
2. Uluslararası Medya ve Toplum Sempozyumu İstinye Üniversitesi, İstanbul, Turkey, 26 - 27 May 2022

3. **An Analysis on the Transformation of Character in Digital Games**
Özarslan Z., Zamandar Başoğlu A. B.
9. Uluslararası İletişim Günleri / Dijital Çağda İletişim Çalışmaları Sempozyumu. Üsküdar Üniversitesi, İstanbul, Turkey, 16 - 18 May 2022
4. **The role of digital platforms in the sustainability of live music performances during pandemic**
ÖZARSLAN Z., MOTLAGH N. E.
9th International Communication Days /Communication Studies in the Digital Age Symposium, İstanbul, Turkey, 16 May 2022
5. **Analysis of Methodology used in Hate Speech Researches**
Özarslan Z., Yıldız F.
18th International Symposium Communication in the Millenium, 26 October 2021, pp.603-616
6. **Celebrities' Social Media Posts during Pandemic: Audience Research on Instagram**
Özarslan Z., Zamandar Başoğlu A. B.
8. Uluslararası İletişim Günleri, Dijital Çağda Kriz İletişimi Sempozyumu, 26 May 2021, pp.593-613
7. **Film Viewing Experiences between 1950-1980 in Bolu**
Özarslan Z.
Türkiye Film Araştırmalarında Yeni Yönelimler XXI: Sinema, Marjinal, Minör ve Yerel, 21 October 2021
8. **The representation of new media in mainstream national Turkish newspapers and its role in critical new media literacy**
Özarslan Z.
Yeni Medya Çalışmaları II. Ulusal Kongre, İstanbul, Turkey, 26 - 27 February 2015
9. **Genre films in popular cinema: A milieu of discriminatory discourse and hate speech**
Özarslan Z.
13. Ulusal Sosyal Bilimler Kongresi, Ankara, Turkey, 4 - 06 December 2013, pp.85
10. **Dissemination of hate speech against LGBT individuals through new media**
Özarslan Z.
Yeni Medya Çalışmaları I. Ulusal Kongre, Kocaeli, Turkey, 7 - 08 May 2013, pp.352-365
11. **The role of new media in social transformation after Van (a city in Turkey) earthquake occurred 23 October 2011**
Özarslan Z.
II. International Symposium of Communication: New Communication Technologies and Social Transformation, Bishkek, Kyrgyzstan, 2 - 04 May 2012, vol.25, no.157, pp.205-219
12. **Gender and Media**
Özarslan Z.
Medya ve Siyaset Uluslararası Sempozyumu, İzmir, Turkey, 15 - 17 November 2007, pp.760-770
13. **Comforting and disturbing films**
Özarslan Z.
The Second International Conference in Communication and Media Studies "Communication in Peace / Conflict in Communication, Gazimagusa, Cyprus (Kkct), 2 - 04 May 2007, pp.297-304

Academic and Administrative Experience

2021 - Continues	Head of Department	Cukurova University, İletişim Fakültesi, Gazetecilik
2020 - 2021	Head of Department	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
2018 - 2021	Vice Dean	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema

2014 - 2018	Head of Department	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media
2016 - 2017	Vice Dean	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media

Courses

Doctorate

Creative and Cultural Industries, Doctorate, 2022 - 2023

New Media Studies, Doctorate, 2022 - 2023

Postgraduate

Specialized Field Topics, Postgraduate, 2022 - 2023

Scientific Research Methods and Ethics, Postgraduate, 2022 - 2023

Communication Studies and Research, Postgraduate, 2021 - 2022

Undergraduate

Creative Industries, Undergraduate, 2022 - 2023, 2021 - 2022

Research Methods, Undergraduate, 2022 - 2023, 2021 - 2022

Graduation Project II, Undergraduate, 2022 - 2023, 2021 - 2022

Social Media Management, Undergraduate, 2022 - 2023

Digital Media Practices I, Undergraduate, 2022 - 2023, 2021 - 2022

Graduation Project I, Undergraduate, 2022 - 2023, 2021 - 2022

Media and Surveillance, Undergraduate, 2022 - 2023, 2021 - 2022

Digital Media Practices II, Undergraduate, 2022 - 2023, 2021 - 2022

Memberships / Tasks in Scientific Organizations

The Communication Research Association, Member, 2008 - Continues, Turkey

Metrics

Publication: 43

Congress and Symposium Activities

Hate Speech: Current Debates and Alternative Approaches, Panelists, İstanbul, Turkey, 2025

Fighting against violence project, Invited Speaker, Adana, Turkey, 2022

New media and art education panel, Invited Speaker, Kütahya, Turkey, 2022

Digital Violence Sessions 2, Panelists, Adana, Turkey, 2021

Women and Society Seminars VI, Invited Speaker, Hakkari, Turkey, 2021

Symposium on Combating Violence against Women, Panelists, İstanbul, Turkey, 2021

New Form of Violence: Digital Violence, Invited Speaker, Mersin, Turkey, 2021

International Hate Speech and Discrimination Conference, Panelists, İstanbul, Turkey, 2020

Symposium on Combatting Violence and Bullying, Panelists, İstanbul, Turkey, 2020

Panel on hate speech in new media, Invited Speaker, İstanbul, Turkey, 2019

Digital Transformation and E-governance Symposium, Panelists, Kocaeli, Turkey, 2019

Uncertainty of Real-Virtual in-between Worlds Panel, Invited Speaker, Adana, Turkey, 2019

Conference on Digital Culture - Uskudar University, 5th International Week of Communication, Panelists, İstanbul, Turkey, 2018

Digital Addiction Conference, 4th International Week of Communication, Uskudar University, Panelists, İstanbul, Turkey, 2017
Panel on technology and ethics, Invited Speaker, İstanbul, Turkey, 2017
Seminars on Psychology, Invited Speaker, İstanbul, Turkey, 2015
Symposium on new media literacy and cyberbullying, Invited Speaker, Kocaeli, Turkey, 2015
Symposium of New Media Literacy and Cyberbullying,, Invited Speaker, Kocaeli, Turkey, 2015
Sinemental Film Festival, Invited Speaker, İstanbul, Turkey, 2014
Conference of Media and Social Memory, Invited Speaker, İstanbul, Turkey, 2014
Panel on Renaming Vasfiye, Panelists, İzmir, Turkey, 2011

Research Areas

Science, Technology and Society, Journalism, Communication Sciences, Radio, Cinema and Television, Media 6
Communication Systems