



ZEYNEP ÖZARSLAN

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Learning Knowledge

Doctorate
2001 - 2006

Marmara University, Institute Of Social Sciences, Turkey

Postgraduate
1997 - 2000

Istanbul University, Hasan Ali Yücel Eğitim Fakültesi, Yabancı Diller Eğitimi Bölümü, Turkey

Undergraduate
1993 - 1997

Marmara University, Ataturk Faculty Of Education, Foreign Languages Education, Turkey

Foreign Languages

English, C2 Mastery

Certificates, Courses and Trainings

Brand Management, Digital Marketing Nanodegree Program, Udacity, 2019

Dissertations

Doctorate, The Function of Cinema in terms of Social Opposition within Social Communication, Marmara University, Institute Of Social Sciences, 2006

Postgraduate, A Critical Analysis of Education within Postmodern Discourse, Istanbul University, Institute Of Social Sciences, 2000

Academic Titles / Tasks

Associate Professor
2021 - Continues

Cukurova University, İletişim Fakültesi, Gazetecilik

Associate Professor 2018 - 2021	Istanbul Bilgi University, Faculty Of Communication, Department Of Communication Design And Management
Associate Professor 2018 - 2021	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
Associate Professor 2015 - 2018	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media
Assistant Professor 2014 - 2015	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media
Assistant Professor 2012 - 2014	Beykent University, Faculty Of Communication, Department Of Visual Communication
Assistant Professor 2008 - 2014	Beykent University, Faculty Of Fine Arts, Department Of Communication And Design
Lecturer PhD 2006 - 2008	Yildiz Technical University, School Of Foreign Languages, Department Of Modern Languages
Lecturer 1998 - 2005	Yildiz Technical University, School Of Foreign Languages, Department Of Basic English

Articles Published in Other Journals

- CREATIVE AND CULTURAL INDUSTRIES AND THE STATE OF ART OF THE ARTS AND CULTURE SECTORS IN TURKEY DURING COVID-19 PANDEMIC**
Özarslan Z.
Alternatif Politika, vol.13, no.2, pp.371-408, 2021 (Refereed Journals of Other Institutions)
- An evaluation on undergraduate new media education and expectations of the sector in Turkey**
Özarslan Z.
Moment Dergi, vol.6, no.1, pp.150-175, 2019 (Refereed Journals of Other Institutions)
- Conference Review: The 3rd National Congress of New Media Studies.**
Şener Ulagay G., Özarslan Z.
İLEF, vol.4, no.2, pp.89-122, 2017 (Other Refereed National Journals)
- Conference Review: The 2nd National Congress of New Media Studies.**
Şener Ulagay G., Özarslan Z.
İLEF, vol.2, no.1, 2015 (Other Refereed National Journals)
- Introducing Two New Terms Into The Literature of Hate Speech Hate Discourse and Hate Speech Act**
ÖZARSLAN Z.
Galatasaray Üniversitesi İletişim Dergisi, no.20, pp.53-76, 2014 (Refereed Journals of Other Institutions)

Books & Book Chapters

- Sinemada salgınlar: 2000'li yılların filmleri ve dizileri**

- Özarslan Z., Zamandar Başoğlu A. B.
in: Media Representations during Pandemic, Mutlu Binark, Sevda Ünal, Editor, um:ag Vakfı Yayınları, Ankara, pp.179-216, 2022
2. **Ünlülerin pandemi günlerinde sosyal medyada ürettikleri içerikler**
Özarslan Z., Zamandar Başoğlu A. B.
in: Media Representations during Pandemic, Mutlu Binark, Sevda Ünal, Editor, Uğur Mumcu Vakfı Yayınları, Ankara, pp.217-255, 2022
3. **Digital Inequalities and the Future of Journalism**
Özarslan Z. (Editor), Durna T. (Editor), Ögün Emre P. (Editor)
Uğur Mumcu Vakfı Yayınları, Ankara, 2020
4. **Türkiye’de gazetecilik eğitimi ve gazeteciliğin geleceği**
Özarslan Z., Ögün Emre P., Durna T.
in: Digital Inequalities and the Future of Journalism, Özarslan Zeynep, Durna Tezcan, Emre Ögün Perrin, Editor, Uğur Mumcu Vakfı Yayınları, Ankara, pp.3-54, 2020
5. **Duygu ve Utanç Kuramları Üzerinden Yeşilçam Melodram Sinemasını Okumak**
Özarslan Z.
in: 100th Anniversary Memory Book for Turkish Cinema, Nursen Mazıcı, Editor, Marmara Üniversitesi Yayınevi, İstanbul, pp.29-46, 2015
6. **Film Theories Volume II**
Özarslan Z. (Editor)
Su Yayınları, İstanbul, 2013
7. **Film Theories Volume I**
Özarslan Z. (Editor)
Su Yayınları, İstanbul, 2013
8. **Siegfried Kracauer**
Özarslan Z.
in: Film Theory Volume I, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.185-220, 2013
9. **Tür Kuramı**
Özarslan Z.
in: Film Theories Volume II, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.51-76, 2013
10. **Panopticon - The Power of Eye**
Özarslan Z. (Editor), Çoban B. (Editor)
Su Yayınları, İstanbul, 2008
11. **Gözün iktidarı: Elektronik Gözetim Sistemleri**
Özarslan Z.
in: Panopticon: The Power of Eye, Zeynep Özarslan, Barış Çoban, Editor, Su Yayınları, İstanbul, pp.139-153, 2008
12. **On Suicide**
Özarslan Z. (Editor), Çoban B. (Editor)
Yeni Hayat Yayıncılık, İstanbul, 2006
13. **Discourse and Ideology**
Özarslan Z. (Editor), Çoban B. (Editor)
Su Yayınları, İstanbul, 2003

Refereed Congress / Symposium Publications in Proceedings

1. **Celebrities' Social Media Posts during Pandemic: Audience Research on Instagram**
Özarslan Z., Zamandar Başoğlu A. B.
8. Uluslararası İletişim Günleri, Dijital Çağda Kriz İletişimi Sempozyumu, 26 May 2021, pp.593-613
2. **Analysis of Methodology used in Hate Speech Researches**
Özarslan Z., Yıldız F.

18th International Symposium Communication in the Millenium, 26 October 2021, pp.603-616

3. **Film Viewing Experiences between 1950-1980 in Bolu**

Özarslan Z.

Türkiye Film Araştırmalarında Yeni Yönelimler XXI: Sinema, Marjinal, Minör ve Yerel, 21 October 2021

4. **The representation of new media in mainstream national Turkish newspapers and its role in critical new media literacy**

Özarslan Z.

Yeni Medya Çalışmaları II. Ulusal Kongre, İstanbul, Turkey, 26 - 27 February 2015

5. **Genre films in popular cinema: A milieu of discriminatory discourse and hate speech**

Özarslan Z.

13. Ulusal Sosyal Bilimler Kongresi, Ankara, Turkey, 4 - 06 December 2013, pp.85

6. **Dissemination of hate speech against LGBT individuals through new media**

Özarslan Z.

Yeni Medya Çalışmaları I. Ulusal Kongre, Kocaeli, Turkey, 7 - 08 May 2013, pp.352-365

7. **The role of new media in social transformation after Van (a city in Turkey) earthquake occurred 23 October 2011**

Özarslan Z.

II. International Symposium of Communication: New Communication Technologies and Social Transformation, Bishkek, Kyrgyzstan, 2 - 04 May 2012, vol.25, no.157, pp.205-219

8. **Gender and Media**

Özarslan Z.

Medya ve Siyaset Uluslararası Sempozyumu, İzmir, Turkey, 15 - 17 November 2007, pp.760-770

9. **Comforting and disturbing films**

Özarslan Z.

The Second International Conference in Communication and Media Studies "Communication in Peace / Conflict in Communication, Gazimagusa, Cyprus (Kkct), 2 - 04 May 2007, pp.297-304

Academic and Administrative Experience

2021 - Continues	Head of Department	Cukurova University, İletişim Fakültesi, Gazetecilik
2020 - 2021	Head of Department	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
2018 - 2021	Vice Dean	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
2014 - 2018	Head of Department	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media
2016 - 2017	Vice Dean	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media

Courses

Yaratıcı Endüstriler ve Uygulamaları, Undergraduate, 2021 - 2022

Yeni Medya Teorileri, Postgraduate, 2021 - 2022

Staj Değerlendirme, Undergraduate, 2021 - 2022

Uzmanlık Alan Dersi , Postgraduate, 2021 - 2022

Araştırma Yöntemleri, Undergraduate, 2021 - 2022

Mezuniyet Projesi II, Undergraduate, 2021 - 2022
Dijital Medya Uygulamaları I, Undergraduate, 2021 - 2022
Mezuniyet Projesi I, Undergraduate, 2021 - 2022
İletişim Çalışmaları ve Araştırmaları, Postgraduate, 2021 - 2022
Medya ve Gözetim, Undergraduate, 2021 - 2022
Dijital Medya Uygulamaları II, Undergraduate, 2021 - 2022

Memberships / Tasks in Scientific Organizations

The Communication Research Association, Member, 2008 - Continues, Turkey

Edit Congress and Symposium Activities

Digital Violence Sessions 2, Panelists, Adana, Turkey, 2021
Symposium on Combating Violence against Women, Panelists, İstanbul, Turkey, 2021
New Form of Violence: Digital Violence, Invited Speaker, Mersin, Turkey, 2021
Women and Society Seminars VI, Invited Speaker, Hakkari, Turkey, 2021
International Hate Speech and Discrimination Conference, Panelists, İstanbul, Turkey, 2020
Symposium on Combatting Violence and Bullying, Panelists, İstanbul, Turkey, 2020
Digital Transformation and E-governance Symposium, Panelists, Kocaeli, Turkey, 2019
Uncertainty of Real-Virtual in-between Worlds Panel, Invited Speaker, Adana, Turkey, 2019
Conference on Digital Culture - Uskudar University, 5th International Week of Communication, Panelists, İstanbul, Turkey, 2018
Digital Addiction Conference, 4th International Week of Communication, Uskudar University, Panelists, İstanbul, Turkey, 2017
Media School for Women, Invited Speaker, Ankara, Turkey, 2016
Seminars on Psychology, Invited Speaker, İstanbul, Turkey, 2015
Symposium of New Media Literacy and Cyberbullying,, Invited Speaker, Kocaeli, Turkey, 2015
Sinemental Film Festival, Invited Speaker, İstanbul, Turkey, 2014
Conference of Media and Social Memory, Invited Speaker, İstanbul, Turkey, 2014
Panel of Renaming Vasfiye, Invited Speaker, İzmir, Turkey, 2011
Freedom of Communication Panel, Invited Speaker, Diyarbakır, Turkey, 2011

Research Areas

Journalism, Advertising and Acquaint, Communication Sciences, Radio, Cinema and Television, Media 6 Communication Systems