

## Asst. Prof. TUĞBA GAYRET

### Personal Information

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### International Researcher IDs

ScholarID: fmDUrwIAAAAJ

ORCID: 0000-0001-9341-3979

Yoksis Researcher ID: 229695

### Biography

Born in Zonguldak, Black sea part of Turkey, on 14 April 1981. Tuğba grew up in art environment because of his mother who is an architect and has her own art gallery. Tuğba took her first "painting" degrees (Sümerbank Child Drawing Competition, Hungary Children Paintings Exhibition...etc) when she was only 6 years old. While she was studying as a high school student in Aykan College, she drew high school annuals. Afterwards, she decided to prepare art exams for university by taking advanced drawing lessons from Turkish Cultural Ministry's Drawing Courses. In 1998, she started her BFA degree in Bilkent University Faculty of Art, Design and Architecture's Graphic Design Department. In 2002, she started her professional life as a graphic designer in several design agencies. After her graduation, she had worked medical, pharmacy, Construction, project firms, and shopping centers as a designer and marketing professional for 7 years. She obtained some certificates on "Public Relations" and "Advertisement" from Deulcom and London School of Public Relations. After She have taken her master degree as an Art Historian in 2011 from Ankara University, She started to create new designs by taking some referances from Modern and Post-modern periods of art history. Nowadays, she finished her PHD thesis in Ankara University and working in the department of graphic in Çukurova University of Adana.

### Education Information

Doctorate, Ankara University, Sosyal Bilimler Enstitüsü, Art History, Turkey 2011 - 2018

Postgraduate, Ankara University, Sosyal Bilimler Enstitüsü, Art History, Turkey 2008 - 2011

Undergraduate, Ihsan Dogramaci Bilkent University, Fine Arts Faculty Of Design And Architecture, Department Of Graphic Design, Turkey 1998 - 2003

### Foreign Languages

English, C1 Advanced

Spanish, B1 Intermediate

German, A1 Beginner

### Certificates, Courses and Trainings

IT, 3 Boyutlu Modelleme (3d Studio Max), Hitit Eğitim Kurumları, 2019

IT, Bilgisayar İşletmenliği, Hitit Bilgisayar, 2009

Trademark Development, Reklamcılık, Deulcom International, 2007  
Brand Management, Halkla İlişkiler, Deulcom International, 2006  
IT, Web Tasarımı ve Programlama, Başarı Bilgisayar, 2006  
Brand Management, Public Relations / Halkla İlişkiler, London School of Public Relations, 2005  
Brand Management, Markademi: Size Marka Diyebilir Miyim?, Bilkent Cyberpark Markademi, 2004

## Research Areas

Art, Fine Arts, Art Management, Printing Arts, Art and Design, Design Studies

## Academic Titles / Tasks

Assistant Professor, Cukurova University, Guzel Sanatlar Fakultesi, Grafik, 2023 - Continues  
Research Assistant PhD, Cukurova University, Guzel Sanatlar Fakultesi, Grafik, 2021 - 2023  
Research Assistant, Social Sciences University Of Ankara, Faculty of Arts and Humanities, Animation, 2015 - 2016  
Researcher, Ankara University, Dil Ve Tarih-Coğrafya Fakültesi, Sanat Tarihi Bölümü, 2011 - 2012

## Academic and Administrative Experience

Head of Department, Cukurova University, Guzel Sanatlar Fakultesi, Grafik, 2023 - Continues

## Courses

NFT and Digital Art Market, Undergraduate, 2023 - 2024  
Modern Graphic Design History, Undergraduate, 2023 - 2024  
Temel Sanat Eğitimi II, Undergraduate, 2021 - 2022  
Grafik Tasarım Tarihi II, Undergraduate, 2021 - 2022  
Reklam Analizi, Undergraduate, 2021 - 2022  
Grafik Tasarım Tarihi I, Undergraduate, 2021 - 2022  
Temel Sanat Eğitimi I, Undergraduate, 2021 - 2022

## Articles Published in Other Journals

- I. **"DANCE" THEME POSTER DESIGNS FROM 1789 TO CONTEMPORARY**  
Gayret T.  
Dumlupınar Üniversitesi Sosyal Bilimler Dergisi, vol.1, pp.37-50, 2019 (Peer-Reviewed Journal)
- II. **AN EVALUATION OF PROPAGANDA POSTERS OF ISRAELI GRAPHIC DESIGNER; DAVID TARTAKOVER**  
Gayret T.  
The Journal of Kesit Academy, vol.3, no.10, pp.513-544, 2017 (Scopus)
- III. **AN EVALUATION FOR ART HISTORY: PROGRESS OF POP ART STILL LIVES AFTER 1950's**  
Gayret T.  
Ankara Üniversitesi Sosyal Bilimler Dergisi, vol.8, no.1, pp.63-82, 2017 (Scopus)
- IV. **A SAMPLE OF ARCHITECTURE THAT DEVELOPS A CITY IN CONTEMPORARY ART MUSEUM: GUGGENHEIM BILBAO MUSEUM**  
Gayret T.  
SDÜ Art-E Güzel Sanatlar Fakültesi Sanat Dergisi, vol.9, no.17, pp.354-375, 2016 (Scopus)
- V. **TEKNOLOJİNİN SUNDUĞU UMUT VE UMUTSUZLUK İKİLEMİNDE HAYAO MİYAZAKİ FİLMLERİNE**

## GENEL BİR BAKIŞ

Gayret T.

Lacivert Öykü ve Şiir Dergisi, vol.12, no.71, pp.30-65, 2016 (Scopus)

### VI. A Minimalist Poster Artist: Pierre Mendell

Gayret T.

İdil Sanat ve Dil Dergisi, vol.5, no.23, pp.793-810, 2016 (Scopus)

## Books & Book Chapters

- I. **Türkiye’de Düzenlenen Dijital Devrim Sergisi Eserleri Üzerinden İnteraktif Sanat Eserlerinde Mimari Mekânın Kullanımı**  
Gayret T. (Member Of Editors Board)  
in: Mimari-Kültür Bellek, Dr. Öğretim Üyesi Tane Doğan, Member Of Editors Board, Paradigma Yayınları, Çanakkale, pp.131-273, 2022
- II. **1960’ları Etkisi Altına Alan Yeni Yaklaşımlar; Psychedelic Sanat ve Post-Modernizm**  
Gayret T.  
in: Görsel İletişim Tasarım Tarihi, Dr. Öğretim Üyesi Çağan Çankırılı, Editor, Anadolu Yayınları, Eskişehir, pp.167-184, 2021
- III. **Endüstri Devrimi Sonrası Ortaya Çıkan Sanat Hareketleri; Viktorya Dönemi, Arts And Crafts ve Art Nouveau**  
Gayret T.  
in: Görsel İletişim Tasarım Tarihi, Dr. Öğretim Üyesi Çağan Çankırılı, Editor, Anadolu Yayınları, Eskişehir, pp.65-83, 2021
- IV. **Tüketim Kültürünün Baş Ögesi: Yemek**  
Gayret T. (Member Of Editors Board)  
in: Sanatta Tema: Yemek, İlkül Kaya Zenbilci, Member Of Editors Board, Hiper Yayın, İstanbul, pp.269-287, 2020
- V. **İspanya İç Savaşı Üzerinden bir Devrim Panoraması**  
Gayret T.  
in: Art and Aesthetics' Prime Values; Time and Place, Prof. Dr. Kıymet Giray, Meltem Giray, Doç. Dr. Muharrem Çeken, Doç. Dr. Serkan Sunay, Editor, Ankara Üniversitesi, Ankara, pp.157-170, 2015
- VI. **Postmodernist Süreçte Türk Tiyatro Afişlerinde Bülent Erkmen ve Tasarımları**  
Gayret T.  
in: Artistic Indicators, Prof. Dr. Kıymet Giray, Doç. Dr. Muharrem Çeken, Doç. Dr. Serkan Sunay, Doç. Dr. Halil Özyiğit, Meltem Giray, Editor, Ankara Üniversitesi, Ankara, pp.319-334, 2013

## Tasks In Event Organizations

Gayret T., VII. International Painting and Open-air Sculpture Symposium, Scientific Congress, Ankara, Turkey, Temmuz 2018

Gayret T., Bruno Taut Creating Modern Turkish Architecture Symposium, Scientific Congress, Ankara, Turkey, Haziran 2015

Gayret T., Art and Aesthetics Prime Values; Time and Place Symposium, Scientific Congress, Ankara, Turkey, Kasım 2012

Gayret T., CHILDREN ARE DISCOVERING MODERN ART IN CER MODERN, Art Activities, Ankara, Turkey, Ağustos 2010

## Metrics

Publication: 12

## **Congress and Symposium Activities**

4th International Symposium on Fine Arts, Attendee, Antalya, Turkey, 2018

VII. International Young Art Historians' Symposium, Attendee, Ankara, Turkey, 2015

Art and Aesthetics Prime Values; Time and Place, Attendee, Ankara, Turkey, 2012

## **Awards**

Gayret T., 1 Mayıs Kolektif Görsel Miting Dijital Afiş Yarışması (İlk 18 Afiş), Türkiye Mimarlar Odası, May 2020

Gayret T., Çocuk Mimarlık Logo ve Amblem Tasarım Yarışması (Sergilenme Hakkı), Türkiye Mimarlar Odası, April 2007

Gayret T., High Honour Degree, İhsan Doğramacı Bilkent Üniversitesi, June 2003

Gayret T., 38. Antalya Altın Portakal Afiş Yarışması (Sergilenme Hakkı), Antalya Büyükşehir Belediyesi, October 2001

## **Artistic Activity**

Gayret T., UNESCO Yunus Emre and Turkish Year, Views, June 2021

Gayret T., Experimental Typography; Recycle, Group Exhibition, October 2015

Gayret T., Group Photography Exhibition, Group Exhibition, September 2015

Gayret T., Selected Works After 2000 (Kişisel Sergi), Personal Exhibition, June 2015

Gayret T., Bilkent University Graduation Exhibition (2003), Group Exhibition, May 2003

Gayret T., Energy (Student Group Exhibition), Group Exhibition, March 2002