



## Personal Information

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## International Researcher IDs

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## Biography

She completed her undergraduate education in the Department of Economics at Marmara University, and pursued her master's and doctoral degrees in the Department of Agricultural Economics at Cukurova University. Her areas of interest include food product marketing, consumer and producer behavior, multicriteria decision-making methods, and quantitative techniques.

## Education Information

Doctorate, Cukurova University, Fen Bilimleri Enstitüsü, Tarım Ekonomisi Bölümü, Turkey 2014 - 2019

Postgraduate, Cukurova University, Ziraat Fakültesi, Tarım Ekonomisi Bölümü, Turkey 2011 - 2014

Undergraduate, Marmara University, İktisadi İdari Bilimler Fakültesi, İktisat, Turkey 2003 - 2007

## Foreign Languages

Spanish, A1 Beginner

English, C1 Advanced

## Dissertations

Doctorate, Analysis of Citrus Production and Marketing Decision Processes in Increasing Export Potential, Cukurova University, Ziraat Fakültesi, Tarım Ekonomisi, 2019

Postgraduate, The concept of Green Marketing and consumer approach in food marketing: The case of Adana province., Cukurova University, Ziraat Fakültesi, Tarım Ekonomisi, 2014

## Research Areas

Agricultural Sciences, Agriculture, Farming Economy, Agriculture Management, Agricultural Marketing

## Academic Titles / Tasks

Research Assistant PhD, Cukurova University, Ziraat Fakültesi, Tarım Ekonomisi, 2011 - Continues

## Courses

Gıda Ürünleri Pazarlaması, Undergraduate, 2021 - 2022

Introduction to Economics, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020

## Articles Published in Other Journals

- I. **THE IMPORTANCE OF EDUCATION IN PREVENTING VIOLENCE AGAINST WOMEN: THE CASE OF ADANA**  
Davran M., Elpeze Ergeç N., Yarpuz Bozdoğan N., Karacan O., Veziroğlu Biçer P., Leventeli İkikardeş M.  
JSHSR, vol.9, no.90, pp.2678-3393, 2022 (Peer-Reviewed Journal)
- II. **THE IMPORTANCE OF EDUCATION IN PREVENTING VIOLENCE AGAINST WOMEN: THE CASE OF ADANA**  
Kantar Davran M., Elpeze Ergeç N., Yarpuz Bozdoğan N., Karacan O., Veziroğlu P., Leventeli İkikardeş M.  
JOURNAL OF SOCIAL AND HUMANITIES SCIENCES RESEARCH, vol.9, no.90, pp.2678-2690, 2022 (Peer-Reviewed Journal)
- III. **Overview of Turkish Agriculture and Future Prospects in the COVID-19 Pandemic**  
Uysal O., Veziroğlu P.  
Turkish Journal of Agriculture Food Science and Technology, vol.8, no.12, pp.2643-2650, 2020 (Peer-Reviewed Journal)
- IV. **Çukurova Bölgesinde Turunçgil Üreticilerinin Üretim Süreçlerindeki Kararlarının Ekonometrik Analizi**  
Veziroğlu P., Emeksiz Ö. F.  
Tarım Ekonomisi Dergisi, vol.26, no.2, pp.89-99, 2020 (Peer-Reviewed Journal)
- V. **GIDA ÜRÜNLERİ PAZARI VE E- TİCARET**  
EMEKSİZ Ö. F., VEZİROĞLU P.  
KIRSAL KALKINMA, no.11, pp.24-27, 2018 (Non Peer-Reviewed Journal)
- VI. **Measuring perception and consumption level of agricultural engineering students for medicinal and aromatic plants: a case study for Cukurova University.**  
VEZİROĞLU P., GÜLTEKİN U.  
Journal of Innovative Agriculture, vol.5, no.1, pp.1-4, 2018 (Peer-Reviewed Journal)
- VII. **ANALYZING PASSENGER BEHAVIOR TOWARDS ON PERCEPTION IN-FLIGHT FOOD SAFETY QUALITY**  
ÖZÇİÇEK DÖLEKOĞLU C., VEZİROĞLU P., KEİYİNCİ S.  
The Journal of Turk-Islam World Social Studies, vol.15, no.15, pp.296-306, 2017 (Peer-Reviewed Journal)
- VIII. **Best Alternative Models to Increase Local Product ConsumptionA Case Study in Cukurova University**  
Veziroğlu P., Çiftçi K., Şahin A. N., Miran B., Emeksiz Ö. F.  
Selcuk Journal of Agriculture and Food Sciences, vol.31, no.3, pp.154-161, 2017 (Peer-Reviewed Journal)
- IX. **MEASUREMENT OF SERVICE QUALITY IN AIR TRANSPORTATION**  
ÖZÇİÇEK DÖLEKOĞLU C., KEİYİNCİ S., VEZİROĞLU P.  
International Journal of Economics and Finance Studies, vol.8, pp.273-291, 2016 (Scopus)
- X. **Total factor productivity growth of Turkish agricultural sector from 2000 to 2014: Data envelopment malmquist analysis productivity index and growth accounting approach**  
Tampuli Abukari A., ÖZTORNACI B., VEZİROĞLU P.  
Journal of Development and Agricultural Economics, no.8, pp.27-38, 2016 (Peer-Reviewed Journal)
- XI. **Türkiye'de Limon Üretimi ve Pazar Yapısı**  
VEZİROĞLU P.  
Tarım Gündem, vol.5, no.30, pp.80-82, 2016 (Non Peer-Reviewed Journal)
- XII. **Gıda Ürünleri Pazarlamasında Yeşil Pazarlama Kavramı ve Tüketici Yaklaşımı: Adana İli Örneği**  
VEZİROĞLU P., EMEKSİZ Ö. F.  
Çukurova Üniversitesi Fen Bilimleri Enstitüsü Fen ve Mühendislik Bilimleri Dergisi, vol.32, no.1, pp.49-58, 2015

(Non Peer-Reviewed Journal)

**XIII. Kırsal Kesimde Şiddet ve Kadın**

KANTAR DAVRAN M., VEZİROĞLU P.

Nevşehir Üniversitesi NEÜ Bülten 8 Mart Dünya Kadınlar Günü Özel Eki, pp.20-23, 2012 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Behavior and Perceptions of Consumers on Bagel Consumption and Consumption Areas: Adana-Ankara Province Example**  
Akdemir Ş., Özçiçek Dölekoğlu C., Kuvvetli Y., Özçelik A., Veziroğlu P., Özer M. S., Bostancı Ö. F., Gül A., Öztornacı B., Dossou T., et al.  
in: LAST TERM RESEARCHES IN TURKEY, şinasi akdemir, Editor, Lap Lambert Academic Pub, Düsseldorf, pp.53-60, 2018
- II. **What Does the Young Generation Want to Eat and Do for Being Healthy from the Perspective of Today and the Future?**  
VEZİROĞLU P., çiftçi k., Şahin a. n., Miran B.  
in: Cooperative Management Book Series, Zopounidis, Constantin, Baourakis, George, Editor, Springer-Verlag , Berlin, 2018
- III. **Kırsal Kesimde Aile içi Şiddet**  
Davran M., Veziroğlu P., Ayşe Öyküm B., Oğuz T., Neşe M.  
in: TÜRKİYE DE VE DÜNYADA KADIN ARAŞTIRMALARI, AĞRIDAĞ GÜLSEREN, Editor, ÇUKUROVA ÜNİVERSİTESİ BASIMEVİ, Adana, pp.361-367, 2015

## Refereed Congress / Symposium Publications in Proceedings

- I. **INCREASING EXPORT POTENTIAL OF CITRUS PRODUCTION: A CASE STUDY IN CUKUROVA REGION**  
Veziroğlu P., Emeksiz Ö. F.  
The International Symposium on the Analytic Hierarchy Process: The 16th ISAHP conference. , Pennsylvania, United States Of America, 3 - 06 December 2020, vol.1, no.1, pp.70-71
- II. **AN MCDM APPROACH FOR CROP PATTERN SELECTION**  
Veziroğlu P., Topcu Y. İ.  
The International Symposium on the Analytic Hierarchy Process: The 16th ISAHP Conference, Pennsylvania, United States Of America, 3 - 06 December 2020, vol.1, no.1, pp.61-62
- III. **ADANA İLİ AŞAĞI SEYHAN OVASINDA FAALİYET GÖSTEREN SULAMA BİRLİKLERİNİN MEVCUT DURUMU, SORUNLAR VE ÇÖZÜM ÖNERİLERİ**  
Veziroğlu P., Yalçın A., Gültekin U.  
13. ULUSLARARASI KATILIMLI ULUSAL TARIM EKONOMİSİ KONGRESİ, Kahramanmaraş, Turkey, 12 - 14 September 2018, pp.1
- IV. **Behavior and Perceptions of Consumers on Bagel Consumption and Consumption Areas: Adana-Ankara Province Example**  
Akdemir Ş., Özçiçek Dölekoğlu C., Kuvvetli Y., Özçelik A., Veziroğlu P., Özer M. S., Bostancı Ö. F., Gül A., Öztornacı B., Dossou T., et al.  
International Congress of Science, Education and Technology Research, Odessa, Ukraine, 10 - 12 August 2018, no.1
- V. **YEREL PAZARLAR VE TOPLUM DESTEKLİ TARIM: DÜNYADA UYGULANAN ÖRNEKLER**  
ÖZTORNACI B., VEZİROĞLU P.  
3. ASEAD INTERNATIONAL SYMPOSIUM ON SOCIAL SCIENCES, Antalya, Turkey, 5 - 07 May 2018, pp.1
- VI. **Tüketicilerin Simit Tüketimi ve Tüketim Yerlerine İlişkin Davranış ve Algıları: Adana ili Örneği**  
AKDEMİR Ş., Özçiçek Dölekoğlu C., özçelik a., VEZİROĞLU P., ÖZER M. S., bostancı ö. f., GÜL A., HAYRAN S., aktaş e.  
International Conference on Agriculture, Forest, Food Sciences and Technologies, İzmir, Turkey, 2 - 05 April 2018,

- VII. **Increasing Exportation Potential of Citrus Production: A Case Study in Cukurova Region**  
VEZİROĞLU P.  
7th EAAE Phd Workshop, Barcelona, Spain, 8 - 10 November 2017, vol.1, no.1, pp.30
- VIII. **PRODUCTION, MARKET STRUCTURE AND AGRICULTURAL POLICIES ON MEDICINAL AND AROMATIC PLANTS IN THE WORLD AND TURKEY.**  
Veziroğlu P., Gültekin U.  
3rd International Symposium for Agriculture and Food - ISAF 2017, Ohrid, Macedonia, 18 - 20 October 2017, vol.1, no.1, pp.43
- IX. **MEASURING PERCEPTION AND CONSUMPTION LEVEL OF AGRICULTURAL ENGINEERING STUDENTS FOR MEDICINAL AND AROMATIC PLANTS: A CASE STUDY FOR CUKUROVA UNIVERSITY.**  
VEZİROĞLU P., GÜLTEKİN U.  
3rd INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD - ISAF 2017, Ohrid, Macedonia, 18 - 20 October 2017, vol.1, no.1, pp.44
- X. **Best Alternative Models to Increase Local Product Consumption**  
VEZİROĞLU P., Çiftçi K., Şahin A. N., Miran B., EMEKSİZ Ö. F.  
ICAF OF 2017, Nevşehir, Turkey, 15 - 17 May 2017, vol.1, no.1, pp.30
- XI. **In Flight Meals Preference and Food Safety in Airport Transportation: A Study on the Perception of Air Passengers**  
Özçiçek Dölekoğlu C., Veziroğlu P., Keiyinci S.  
6th World Conference on Business, Economics and Management (BEM-2017), Girne, Cyprus (Kktc), 4 - 06 May 2017, vol.1, no.1, pp.30
- XII. **WHAT DOES YOUNG GENERATION WANT to EAT and DO FOR BEING HEALTHY FROM THE PERSPECTIVE of TODAY and FUTURE**  
VEZİROĞLU P., ÇİFTÇİ K., MİRAN B., ŞAHİN A. N.  
Euro-Mediterranean Cooperation in Sustainable Agriculture and Food Security: Policies, Sustainability, Marketing and Trade, HANYA, Greece, 7 - 09 September 2016, pp.87
- XIII. **Kırsal Kesimde Kadına Yönelik Aile İçi Şiddet ve Şiddet Algısı**  
KANTAR DAVRAN M., VEZİROĞLU P., EKMEKÇİ Z., SEVİNÇ M. R.  
2. Uluslararası Farklı Şiddet Boyutları ve Toplumsal Algı Kongresi, İstanbul, Turkey, 3 - 04 September 2015, pp.104-105
- XIV. **Kadın ve Mühendislik**  
Sınmaz Uzgan Y., Veziroğlu P.  
1. Uluslararası Çukurova Kadın Çalışmaları Kongresi, Adana, Turkey, 9 - 11 April 2015, vol.1, no.1, pp.166
- XV. **Kırsal kesimde Aile İçi Şiddet**  
KANTAR DAVRAN M., VEZİROĞLU P., BİBERLİ A. Ö., OĞUZ T., MENDERES N.  
1. Uluslararası Çukurova Kadın Çalışmaları Kongresi, Adana, Turkey, 9 - 11 April 2015, pp.361-367
- XVI. **The Relationship Between Gender and Poverty in Rural Areas of Turkey**  
KANTAR DAVRAN M., ÖZTORNACI B., VEZİROĞLU P.  
25th International Scientific Experts Congress On Agriculture And Food Industry, İzmir, Turkey, 25 - 27 September 2014, pp.1
- XVII. **THE RELATIONSHIP BETWEEN GENDER AND POVERTY IN RURAL AREAS OF TURKEY**  
ÖZTORNACI B., VEZİROĞLU P., KANTAR DAVRAN M.  
25 th International Scientific- Expert Congress on Agriculture and Food Industry, İzmir, Turkey, 25 - 29 September 2014, vol.1, no.1, pp.80
- XVIII. **The Relationship Between Gender and Poverty in Rural Areas of Turkey**  
ÖZTORNACI B., KANTAR DAVRAN M., VEZİROĞLU P.  
25th International Scientific- Experts Congress on Agriculture and Food Industry, İzmir, Turkey, 25 - 27 September 2014, vol.1, no.1, pp.85-88
- XIX. **The HISTORİCAL DEVELOPMENT of SUGAR SECTOR in TURKEY**  
ÖZTORNACI B., VEZİROĞLU P.

INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD, ÜSKÜP, Macedonia, 12 - 14 December 2012, vol.1, pp.955-960

**XX. Food Insecurity And Obesity; Turkey At A Glance**

VEZİROĞLU P., ÖZTORNACI B.

INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD, Üsküp, Macedonia, 12 - 14 December 2012, vol.1, no.1, pp.971-975

**XXI. THE HISTORICAL DEVELOPMENT OF SUGAR SECTOR IN TURKEY**

ÖZTORNACI B., veziroğlu p.

INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD, Skopje, Macedonia, 12 - 14 December 2012, vol.1, no.1, pp.961-969

**XXII. The Historical Development Of Sugar Sector In Turkey**

ÖZTORNACI B., VEZİROĞLU P.

INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD, Üsküp, Macedonia, 12 - 14 December 2012, vol.1, no.1, pp.961-969

**XXIII. FOOD INSECURITY AND OBESITY; TURKEY AT A GLANCE**

veziroğlu p., ÖZTORNACI B.

INTERNATIONAL SYMPOSIUM FOR AGRICULTURE AND FOOD, Skopje, Macedonia, 12 - 14 December 2012, vol.1, no.1, pp.971-975

**XXIV. Küreselleşme ve Türkiye’de Kırsal Yoksulluk**

ÖZTORNACI B., VEZİROĞLU P.

10. ULUSAL TARIM EKONOMİSİ KONGRESİ, Konya, Turkey, 5 - 07 September 2012, vol.1, pp.290-299

## Supported Projects

EMEKSİZ Ö. F., VEZİROĞLU P., Project Supported by Higher Education Institutions, Turunçgil Üretim ve Pazarlama Karar Süreçlerinin Dışsıtatım Potansiyelini Arttırma Açısından Analizi, 2016 - Continues

Veziroğlu P., TÜBİTAK - AB COST Project, Europena Network for Innovative Woody Plan Clonning, 2022 - 2026

Veziroğlu P., Corredig M., ÖZOĞUL F., TÜBİTAK - AB COST Project, RETHINKING PACKAGING FOR CIRCULAR AND SUSTAINABLE FOOD SUPPLY CHAINS OF THE FUTURE (CIRCUL-A-BILITY), 2020 - 2024

Veziroğlu P., Reyer C., TÜBİTAK - AB COST Project, Process-based models for climate impact attribution across sectors (PROCLIAS), 2020 - 2024

AKDEMİR Ş., ÖZÇİÇEK DÖLEKOĞLU C., HAYRAN S., VEZİROĞLU P., GÜL A., ÖZER M. S., BOSTANCI Ö. F., Dossou N. T., ÖZTORNACI B., ÖZÇELİK A., et al., Project Supported by Higher Education Institutions, Türkiyede Geleneksel Bir Gıda Olan Simitin Popüler Kültür Ögesi Olarak Tüketime Belirlenmesi, 2018 - 2019

ÖZÇİÇEK DÖLEKOĞLU C., VEZİROĞLU P., KEİYİNCİ S., Project Supported by Higher Education Institutions, Havayolu Ulaştırıcılığında Gıda Hizmetleri Güvenilirliği; Tüketicinin Memnuniyeti, 2014 - 2016

## Scientific Research / Working Group Memberships

Rethinking Packaging For Circular And Sustainable Food Supply Chains Of The Future (Circul-A-Bilty), Cukurova University, Türkiye, <https://projects.au.dk/circul-a-bility/about>, 2022 - Continues

Process-Based Models For Climate İmpact Attribution Across Sectors (Proclias), Cukurova University, Türkiye, <https://proclias.eu>, 2022 - Continues

## Metrics

Publication: 41

## **Congress and Symposium Activities**

7TH EAAE PHD WORKSHOP, Attendee, Barcelona, Spain, 2017

3rd International Symposium For Agriculture and Food ISAF 2017, Attendee, Ohrid, Macedonia, 2017

6th World Conference on Business, Economics and Management, Attendee, Girne, Cyprus (Kktc), 2017

158th EAAE Seminar, Attendee, Haniá, Greece, 2016

1. Ulusal Çukurova Kadın Çalışmaları Kongresi, Attendee, Adana, Turkey, 2015

V. Workshop on Valuation Methods in Agro - Food & Environmental Economics: Methodological and Empirical Challenges in Valuation Methods, Attendee, Turkey, 2013

International Symposium For Agriculture and Food, Attendee, Skopje, Macedonia, 2012

10. Ulusal Tarım Ekonomisi Kongresi, Attendee, Konya, Turkey, 2012